



ADAM STREUFERT

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HIGHER EDUCATION

2008 Bachelor of Fine Arts
Graphic Design Concentration
East Tennessee State University

SKILLS

- Professional, positive attitude in any work atmosphere.
- Ability to successfully lead a team and delegate responsibilities.
- High proficiency to work creatively under stress and within a tight deadline.
- Strong communication ability with respect to people's ideas and opinions for projects.

SOFTWARE

- Adobe Creative Suite CS-4
- Quark Publishing System
- CorelDraw Graphics Suite X3
- Macromedia Freehand MX & 8
- Gerber Composer
- Onyx RIP Print Software
- Microsoft Office
- Both Mac and PC proficient

WORK EXPERIENCE

DESIGN AND PRODUCTION ASSISTANT

FASTSIGNS, Knoxville, TN

Assisted with the sales, design, production, and installation of various types of signage. Worked one-on-one with customers to decide the best design and production solution to fit their needs. Helped keep track of inventory and project scheduling.

April 2009 - Present

FREELANCE DESIGNER

Open Air Magazine, Washington D.C.

Designed pages for the front and back of the magazine. Commissioned and Art Directed illustrators. Sized art and prepared pages for press. Designed pages in templates and with respect to style guidelines.

July 2008 - March 2009

FREELANCE DESIGNER

USA WEEKEND Magazine, Washington D.C.

Designed pages. Sized art and prepared pages for press. Marked up and prepared Make a Difference Day brochure for production, including color matching and correction, and bleeds. Designed pages in templates and with respect to style guidelines.

July 2008 - March 2009

DESIGN AND PRODUCTION ASSISTANT

FASTSIGNS, Johnson City, TN

Worked hands on with the design, production, and installation of signs, banners, posters, vehicle wraps, trade show displays, vinyl and dimensional lettering. Worked one-on-one with customers to decide the best design and production solution to fit their needs.

May 2005 - June 2008

DESIGN INTERN

USA WEEKEND Magazine, Washington D.C.

Designed Wit & Wisdom page. Designed trade show display for Make a Difference Day. Sized digital and reflective images, worked with large amounts of text, marked up randoms for reproduction. Learned to read, understand, and apply USA WEEKEND's planner to the layout of partial pages templates.

June 2007 - August 2007

ORGANIZATION EXPERIENCE

VICE PRESIDENT OF THE EXTERIOR

Sigma Alpha Epsilon Fraternity

Communicated with faculty of the university to organize philanthropic events for the fraternity. Met with campus leaders to discuss and execute campus activities. Coordinated member attendance and responsibilities for these events

May 2005 - December 2005

portfolio available at:

www.adamstreufert.com